



PROUDLY PRESENTS THE

2019 BUSINESS FESTIVAL

THURSDAY 25 JULY
4.00PM TO 8.00PM, KING STREET, BRISBANE

**LAUNCH YOUR BUSINESS
INTO THE NEW FINANCIAL YEAR**

VALLEYCHAMBER.COM.AU/BUSINESSFESTIVAL



PROUDLY SUPPORTED BY





ABOUT KING STREET

The Brisbane Showgrounds has been cemented in our hearts since 1875 as one of Queensland's favourite gathering places – home to the Ekka and many other exciting events

Now, it has opened its heart to Brisbane's newest community, King Street. This brand new retail high street is brought to life with laneway shops, apartments, office buildings and restaurants to brag about.

With 25 specialty restaurants, bars and cafes, King Street is a sensational culinary destination. In addition to showcasing the best local and Australian restaurants and cafes, King Street also offers a mosaic of lifestyle experiences providing daily convenience for the local residents, workers and visitors. From boutiques, hairdressers, barbers and training centres, to childcare centre, medical practice and 5 level car park, King Street provides the accessibility and excitement of living inner-city, and charm of local community.

IT'S A BUSINESS FESTIVAL

The Valley Chamber of Commerce has a strong track record of bringing both businesses and customers together in a dynamic and collaborative environment, representing both the Brisbane City, Fortitude Valley and surrounding areas.

The VCC Business Festival will once again transform the 'way you do business' with the second annual Business Festival set to be bigger and better than ever.

The VCC Business Festival will be showcased again in the King Street precinct, Bowen Hills and is proudly supported by LendLease.

So, what is a business festival?

The business festival is a combination of the traditional and seriousness of a business expo and the fun and excitement of a street festival all wrapped into one dynamic event.

What you will experience at the VCC Business Festival:

- Business displays and exhibits
- Guest speakers and panel discussions
- Great networking opportunities
- Workshops and business forums
- Live music on the street stage
- Pop-up bars and street food

There will be over 40 business displays and exhibits for you to browse and connect with whilst wandering the precinct and enjoying a glass of wine and sampling local food.

With entry being free, the VCC Business Festival is specifically designed to create Business to Business opportunities with over 500 people expected to attend generating quality business connections.

THE PROGRAMME

This year's Valley Chamber of Commerce Business Festival will be action packed and will feature a multitude of activities, learning opportunities, growth strategies, tactical advice and the latest in business trends.

Connect with over 40 + exhibitors showcasing their latest products and services, meet experts and network with industry experts.

The VCC Business festival will help your business generate leads and foster brand awareness. It will assist you to grow your networks and database with a significant number of engaging representatives and owners from a wide cross section of Brisbane businesses.

The full programme is still being finalised however below is a snap-shot of what to expect.

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SPECIAL GUEST SPEAKERS



EXPRESS SEMINARS



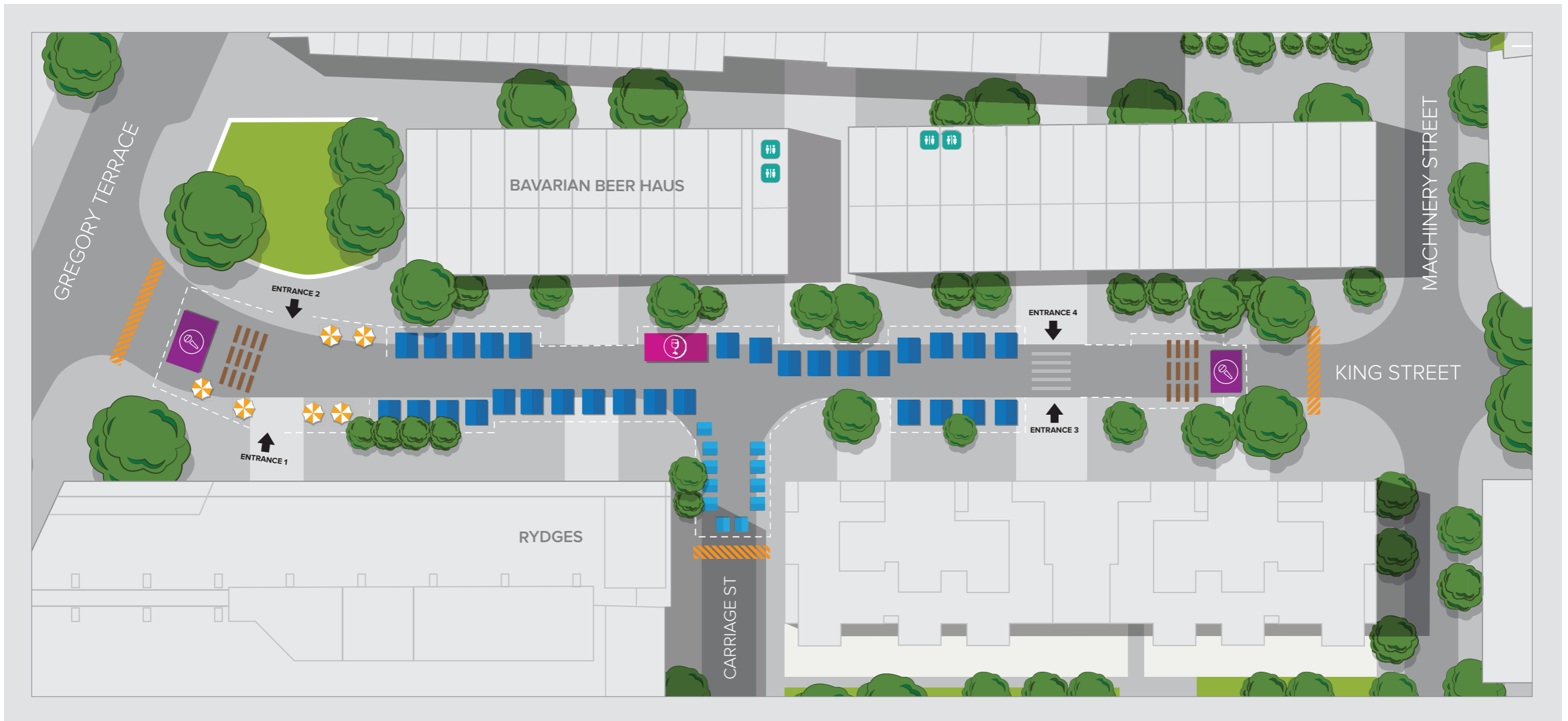
INTERACTIVE FORUMS


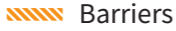









LOCAL BUSINESS DISPLAYS

FESTIVAL LAYOUT

Display stand locations will be positioned randomly and in order of signed registration forms being submitted.



- | | | |
|--|---|--|
|  Large Exhibitors |  Barriers |  Umbrella Seating |
|  Small Exhibitors |  Bench Seating |  Picket Fence |
|  Stage |  Pop Up Bar |  Entrances |

EXHIBITOR PACKAGES

There are three display and exhibitor packages to choose from. All three options will enable you to showcase your business in a well-presented and professional manner.



SMALL DISPLAY – \$600 +GST (Non VCC Member Rate \$750 +GST)

For VCC members - The entry level package allows you to have a strong street-side display presence and includes all the essential exhibitor display items.

Package includes

Dry Bar	900mm x 900mm	(1)
High Stool	Industrial	(1)
Palm Tree	Medium	(1)
Logo Sign	200mm x 500mm	(1)
Shared Umbrella	4,000mm Radius	(1)



LARGE DISPLAY – \$800 +GST (Non VCC Member Rate \$950 +GST)

For VCC members - The top-level package will allow your business to have a more dominant presence via a larger street side display space.

Package includes

High Table	1,200mm x 2,400mm	(1)
High Stool	Industrial	(2)
Palm Tree	Medium	(1)
Logo Sign	200mm x 1,000mm	(1)
Umbrella	4,000mm Radius	(1)
White Fence	Panels	(4)



DISPLAY CART – \$350 +GST

For King Street businesses – We have a display cart option available if you wish to extend your presence onto the street.

Package includes

Display Cart	Clean Design	(1)
Logo Sign	200mm x 600mm	(1)

EXHIBITOR REGISTRATION FORM

Membership Company Name: _____

Contact Name: _____ ABN: _____

Business Address: _____

Email: _____ Phone: _____

Attending Staff: _____

SMALL DISPLAY

VCC Member – \$600 +gst

Non Member – \$750 +gst

LARGE DISPLAY

VCC Member – \$800 +gst

Non Member – \$950 +gst

DISPLAY CART

King Street Business – \$350 +gst

Do you need 240v power?* Yes No

*A single outlet will be provided. Bring your own power board and extension if required.

*All electrical equipment must be tested and tagged. Make sure your portable devices are charged.

Are you planning to offer samples of products (beverage/food only)? If so, please explain (must be individually sealed):

Please send your logo (hi-res PDF, EPS, hi-res Jpeg) with this registration form to be printed for your stand sign.

Terms & Conditions

- Participants will be billed 100% on completion of this registration form.
- No refunds will be given upon cancellation.
- Payment to be received within 7 days of invoice, via credit card authority form or EFT.
- Companies which operate as a chain will be considered on an individual basis only.
- Only one company or business per stand.
- All trestle table exhibits are permitted to bring 1 pop-up banner and all collateral must fit on the trestle table.
- Registration forms must be received before Friday 21st June due to limited venue space and table allocations.

ABOUT THE VCC

The Valley Chamber of Commerce is not your average business organisation. The inner city of Brisbane has a unique feel and special demands that are reflected in the business community. The area incorporates many iconic parts of Brisbane including Brisbane's CBD, Brunswick Street, Chinatown Mall, Gasworks, James Street and the RNA Showgrounds.

Since its inception in 1985, the Chamber has played a leading role in representing the needs of local business operators. The Chamber knows the constant tensions that can arise between governments, commercial needs and local residents. The practical experience and the combined skills of our members add up to an organisation that is best-placed to represent local people and their businesses.

THE VALLEY CHAMBER VISION

- Promotion of the area as a major trade and commerce precinct
- Protection of the lawful rights and interests of the commercial and industrial community in The City, Fortitude Valley and nearby districts.
- Participation in the community life of the area and expression of the views and the interests of the commercial and industrial community.
- Development of relations of economic co-operation with other regions of Queensland.
- Presentation of a united voice in resolving issues relating to the business area.

By being actively involved in the Valley Chamber of Commerce members have the opportunity to discuss matters of mutual concern and to participate in decisions that will affect a particular industry and the central Brisbane area as a whole.

If you are not a member, visit www.valleychamber.com.au to join today!



If you would like to know more about the VCC Business Festival contact:

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